

NCC Cable System Order

Order #	62471810	Flight Dates	11/13/17 - 11/26/17	Update Date	11/08/17		
Syscode	2121	Agency	SRCP Media	Version	1 Vs. 1		
System Name	Spectrum/DISH- I+ Cincinnati, OH	Advertiser	Mike DeWine For Ohio	Show All Lines			
Market	Cincinnati				Total # of Weeks	2	
		Client Code	177	Total	\$588.00		
AE	Brenda Hadley	Product Code	475	Commission	\$88.20		
Sales Coordinator	Samantha Larsen	Est Code	1336	Net Total	\$499.80		
Office	Washington	Product Name	Ohio Governor (Rep Primary)	Total Spots	14		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Accepted				Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+SD Sep17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 11.8 New Order. Please Review and Confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	11/13/17	11/19/17	18:00	24:00			X	X	X			-	-	8	\$42.00	\$336.00	30	CPR post election
2	FXNC	VARIOUS	11/20/17	11/26/17	18:00	24:00	X	X						-	-	6	\$42.00	\$252.00	30	CPR post election

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$588.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$588.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/09/17

62471810 | Cincinnati | Spectrum/DISH- I+ Cincinnati, OH | 2121 |

NCC Cable System Order

Order #	62471810	Flight Dates	11/13/17 - 11/26/17	Update Date	11/09/17
Syscode	8636	Agency	SRCP Media	Version	2 Vs. 1
System Name	Spectrum/Cincinnati Interconnect, OH	Advertiser	Mike DeWine For Ohio	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code	177	Total	\$5,359.00
AE	Brenda Hadley	Product Code	475	Commission	\$803.85
Sales Coordinator	Samantha Larsen	Est Code	1336	Net Total	\$4,555.15
Office	Washington	Product Name	Ohio Governor (Rep Primary)	Total Spots	21
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Sep17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 Matching System Max DP			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	11/13/17	11/19/17	05:00	10:00			X	X	X			-	-	6	\$196.00	\$1,176.00	30	R1-2x
2	FXNC	FOX AND FRIEND<	11/20/17	11/26/17	05:00	10:00	X	X						-	-	4	\$196.00	\$784.00	30	R1-2x
3	FXNC	VARIOUS	11/13/17	11/19/17	18:00	24:00			X	X	X			-	-	4	\$375.00	\$1,500.00	30	CPR post election
4	FXNC	VARIOUS	11/20/17	11/26/17	18:00	24:00	X	X						-	-	3	\$375.00	\$1,125.00	30	CPR post election
5	FXNC	VARIOUS	11/13/17	11/19/17	18:00	24:00			X	X	X			-	-	1	\$375.00	\$375.00	30	R1+1x
6	FXNC	VARIOUS	11/13/17	11/19/17	10:00	18:00			X	X	X			-	-	3	\$133.00	\$399.00	30	R1+3x, adding daypart Candidate Out of Window Rates

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$5,359.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,359.00

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